

# Finding Funds for your Music Program \$

OMEA Workshop

Nov. 9, 2019



# Agenda

- What Does it Take
- Funding Sources
- Breakouts: Action Planning


A motivational poster is displayed on a grey brick wall. The poster is a light beige color and features the text "I'M NOT HERE TO BE AVERAGE I'M HERE TO BE AWESOME" in a bold, black, sans-serif font. The words "BE" and "TO" are underlined. Above the poster, a modern, black, dome-shaped pendant light fixture hangs from the ceiling. The poster is mounted on a white, rectangular shelf or base.

**I'M NOT  
HERE TO BE  
AVERAGE  
I'M HERE  
TO BE  
AWESOME**

- What's your Passion & Vision for your Program!




- Path to excellence & a well-rounded music education



**Tracey Nguyen, Composer**  
Grade 7  
Hazel McCallion  
Senior Public School  
Mississauga, ON Canada

**Retro Beat** Tracey Nguyen



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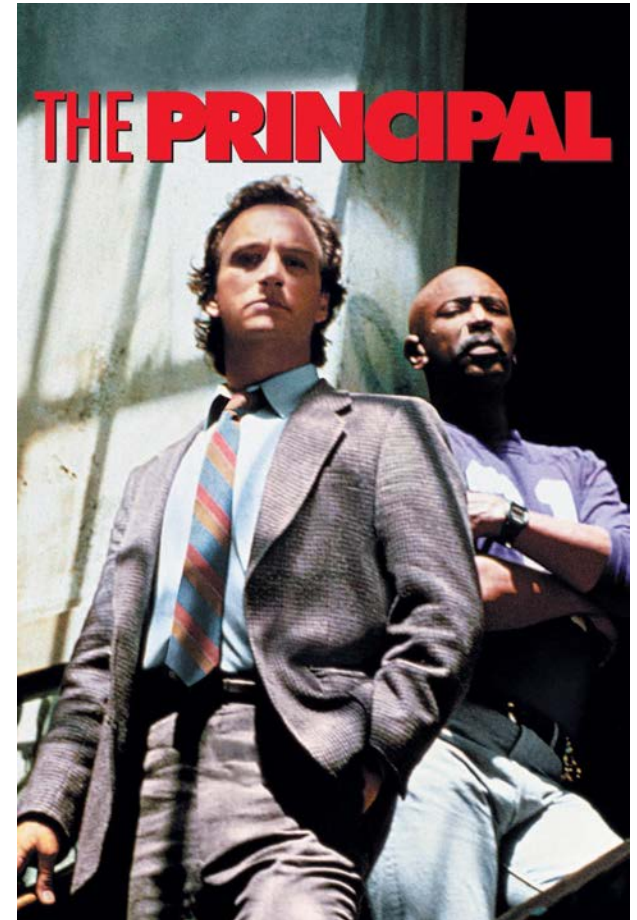
- It may take a few years ...

**ROME WASN'T  
BUILT IN A DAY,  
BUT I WASN'T  
ON THAT  
PARTICULAR  
JOB.**



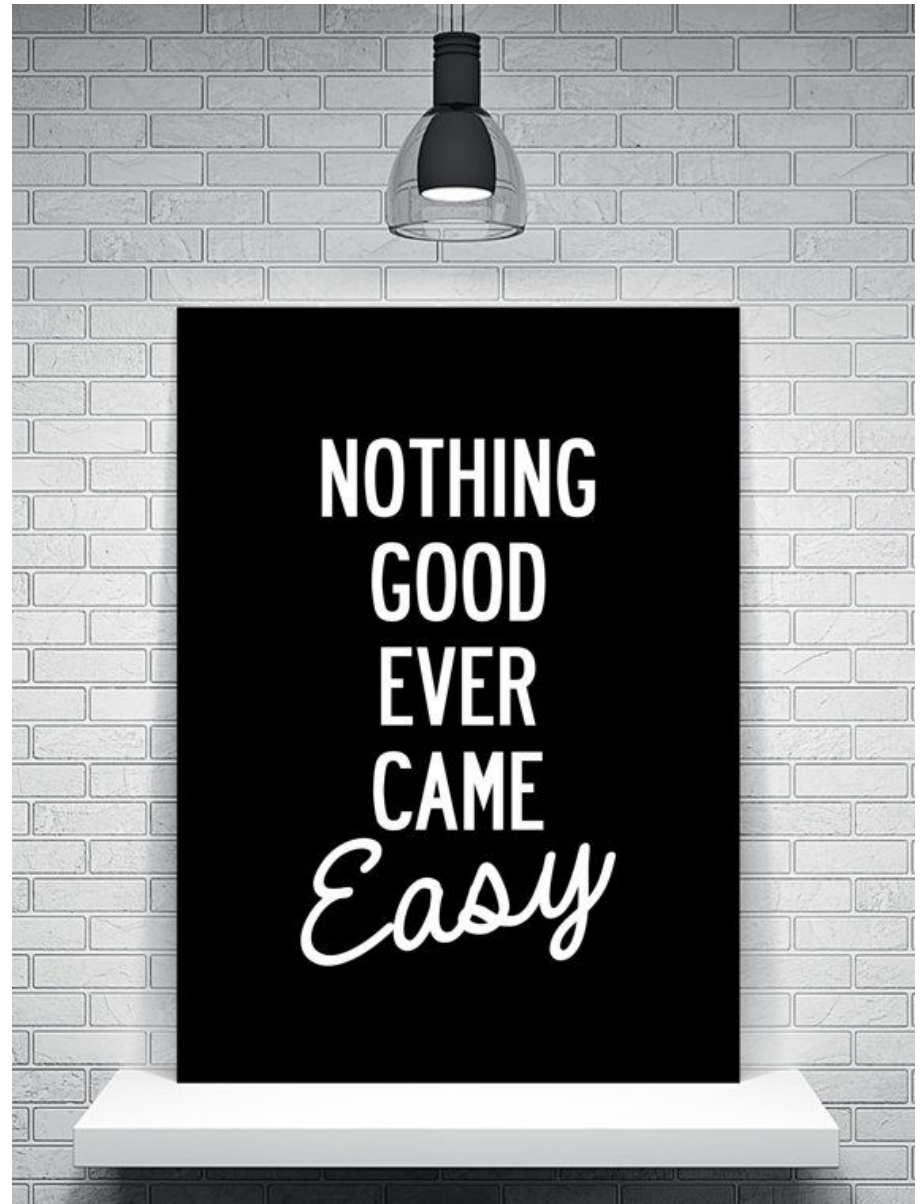
# Win over your Principal

- Story...
- Build your relationship
- They have a lot of discretion with \$
- If your program sells your school ...
- Stand out
- Share your vision



# Work Hard

- Summer planning
- Before/After School Rehearsals
- Extra time with students
- Parents / Community





# The Grapefruit Queen



Under the direction of Jean McKen, members of the Haliburton Highlands Secondary School Senior Band are not only practising, they are organizing a drive for funds to purchase band blazers and raise

money for exchange trips and music scholarships. Their drive begins today and will last two weeks. The students are hoping for the support of the community in raising a minimum of \$1500 for the blazers.

# Be Organized

- Plan out your needs
- Strategize:
  - Vital to have, Need to have, Nice to have
  - Figure out how \$ flows in your school's calendar year
  - Roll out your requests over the year ( & before others 😊 )

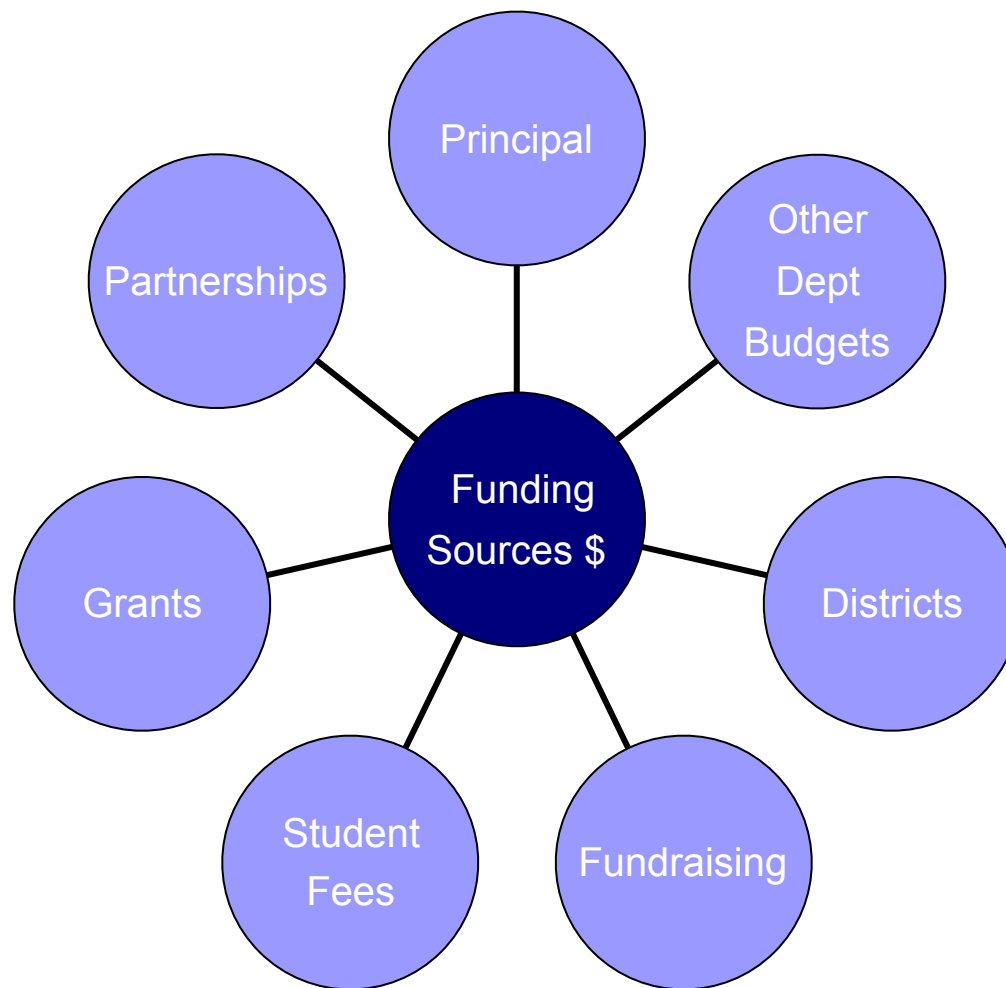
# Recap: *What It Takes*

- An Inspiring Vision with a Multi-Year Plan
- Win over your Principal
- Be willing to Work Hard & Go the Extra Mile
- Strategize Your Needs

*.... And Be Creative & Resourceful*



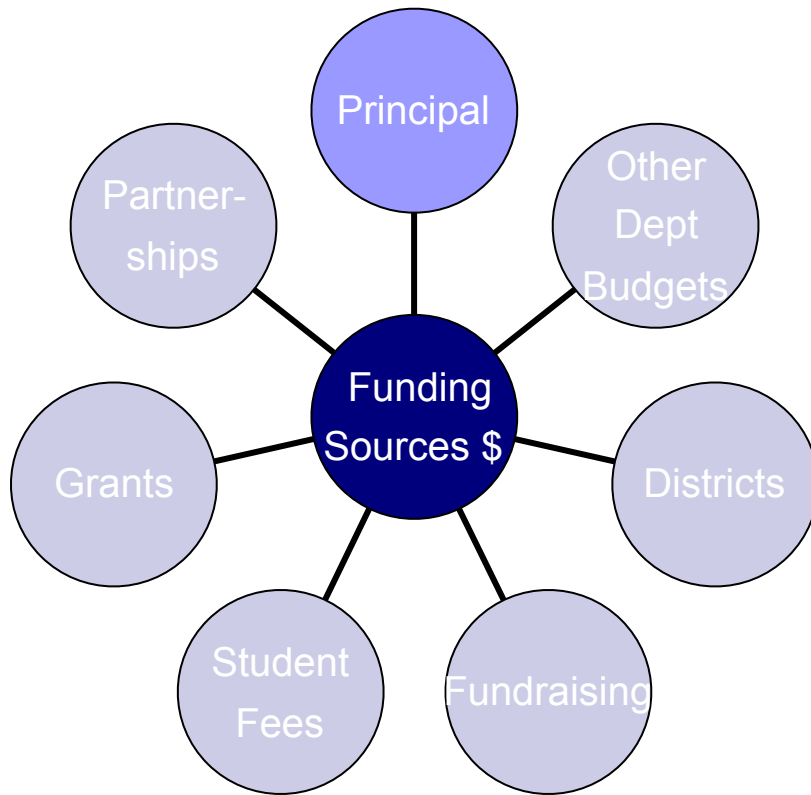
# Potential Funding Sources \$





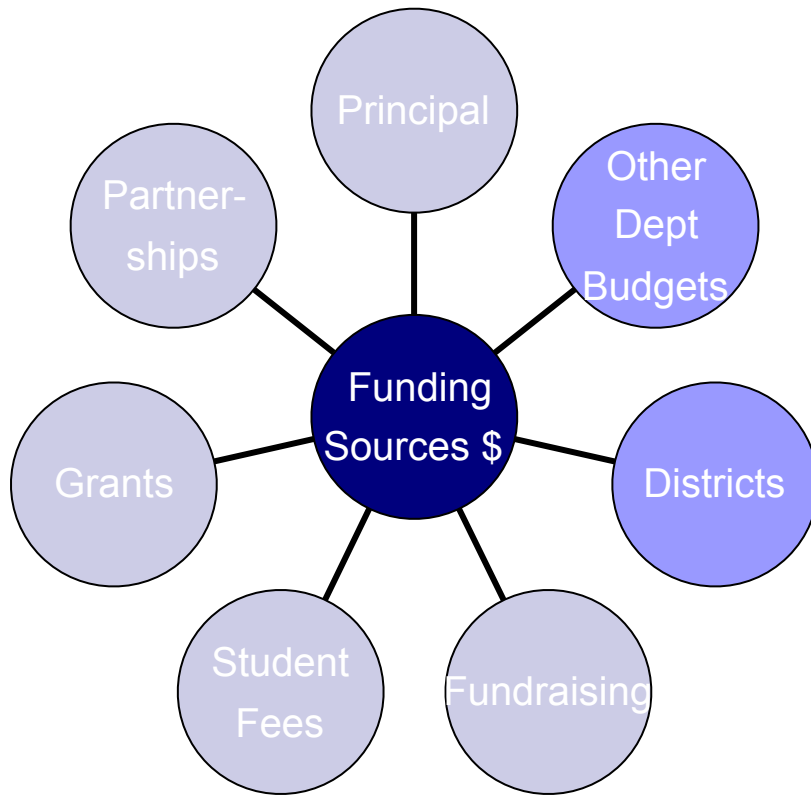
# Getting Funding

- Explore all the options
- Think out of the Box  
(& help others do so too)
- Don't give up



## Your Principal:

- There's a lot of discretion on how they allocate \$
- HST rebate
- Photocopy budget
- Maintenance
- Special Projects



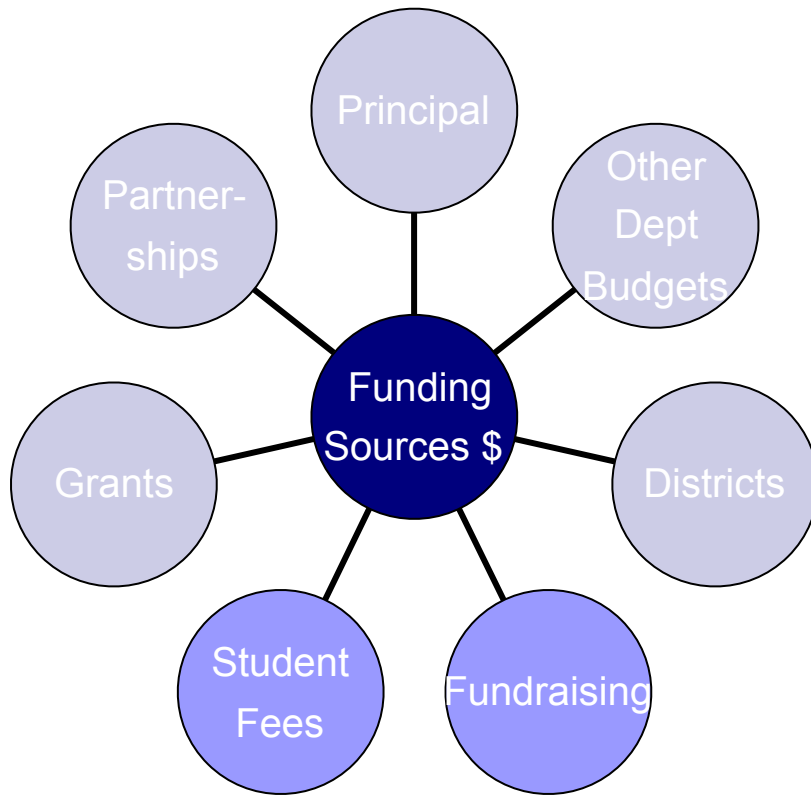
## Other Dept Budgets

- Technology
- Textbook / Library
- Cross-curricular

## District - Arts Coordinator

- Pilots
- Co-funding
- Resource sharing
- Special Project support





## Fundraising

- Concerts
- Selling stuff
- Parent Associations
- Grocery / Gift Cards

## Student Fees

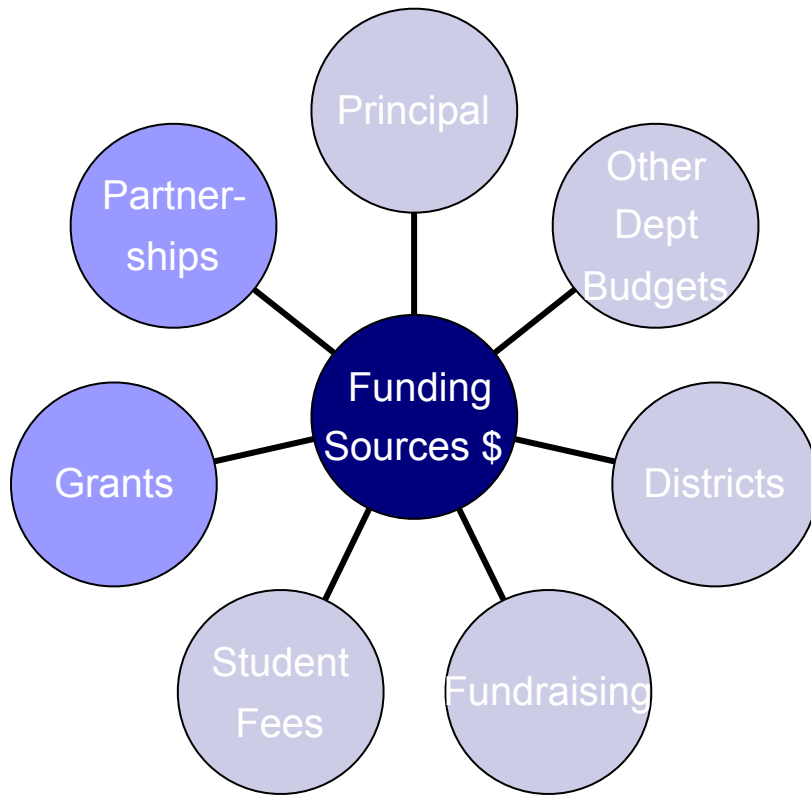
- For various needs
- Instrument rentals



***Is your program well supported in terms of financial resources and the value your district places on music education?***

I'm fortunate to be in a district where my community values music education and the arts. In terms of financial support, they do what they can, but we do raise a lot of those funds.

One of our main fundraising activities is, we host one of the state's largest marching band competitions. It's called Lion's Pride and averages from 25 to 28 bands per year, from the local area and throughout the state of Florida. It generates the majority of our funding, and it's great for the kids to be exposed to other school programs. We've also sold cheesecakes, popcorn, discount cards, movie tickets. We've even sold mattresses. You have to get creative. I don't think a lot of people realize the amount of money it takes to properly fund a high school music program.



## Grants

- Musiccounts - Bandid
- Unions
- OPHEA Portal
- S'cool Life Fund
- Honda Canada

## Partnerships

- Businesses

## Create a Community

- Share Ideas!
- Start a Facebook Page



# Action Planning

# Worksheet

*WORKSHEET - Building Support & Funds for My Music Program*



**1. What would I like to achieve with my music program?**

This Yr: \_\_\_\_\_

In 3 Yrs: \_\_\_\_\_

**2. What Additional Resources do I need?**

Now: \_\_\_\_\_ Next Year: \_\_\_\_\_

**3. Where / How to get Support :**

	<i>Currently, how supportive is my...</i> (1 is not at all .... 5 is very supportive)					<i>What could I do to build their support?</i>	<i>Potential Funding Sources?</i>
<b>Principal</b>	1 ☹	2	3	4	5 ☺		
<b>District</b>	1 ☹	2	3	4	5 ☺		
<b>Community</b>	1 ☹	2	3	4	5 ☺		

Other Potential Sources of Funding? \_\_\_\_\_

(eg. Grants, Selling Unused Instruments, Partnerships etc)

**4. What will I do next week to start moving this forward** \_\_\_\_\_



# Action Plan

- Anyone want to share theirs?

*In support of building musicianship &  
a well-rounded music program ...*

- This Workshop  
*Draw: Free 30 Days*
- Visit our Booth # 38  
*Draw: Worth \$300*



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