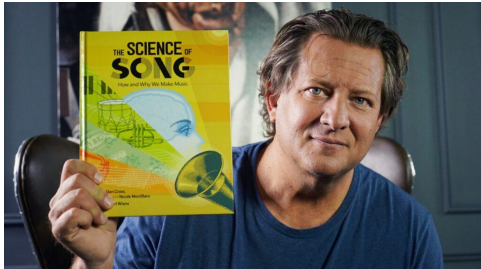


Saturday November 5th, 2022

Gathering Session 7: (for all) 10:45 a.m.-12:00 p.m.

Alan Cross & Mickey Smith, Jr.



Mind-Blowing Facts About the Brain, the Body, and Music

There is no real biological need for humans to have music. Yet for some reason, our brains seemed to be hardwired for it. This is why scientists are so interested in studying how the brain processes music and why we seem to need it so much. There's more, too. Does vinyl really sound better? What's wrong with digital music? Why do songs get stuck in our head? And how can music be used when we get older to preserve our memories?

Alan Cross is an internationally known broadcaster, interviewer, writer, consultant, blogger and speaker. In his nearly 40 years in the broadcasting and music business, Alan has interviewed the biggest names in rock and is also known as a musicologist and documentarian through programs like the long-running show, *The Ongoing History of New Music*.

Outside of radio, Alan's resume includes four books, dozens of public speaking engagements, a national music column for GlobalNews.ca, voicework for film, and television, plus creating content for various film and TV studios, record labels, artist management companies, streaming music services like Spotify and a travelling museum exhibit called *The Science of Rock'n'Roll*.

Alan is also sought after as a consultant for radio content. His current client is 102.1 the Edge/Toronto. One of his companies, Major League Mixes, provided music advice for professional sports teams like the Toronto Maple Leafs.

Alan has been deeply involved exploring the present and future relationships between music, technology and social networking. More information on Alan can be found at his website, www.ajournalofmusicalthings.com.



Keep On Going

Feeling burnt-out? Demoralised? Mickey Smith Jr. understands that everyone is facing unprecedented challenges. Mickey himself nearly stepped away from it all just before he saw the sound. That is why this 7-time Teacher of the Year and GRAMMY Music Educator is now helping others KEEP ON GOING so they can SEE THE SOUND. Mickey will share a motivational mixture of music & message to help you KEEP ON GOING to a SOUND school year.

GRAMMY Music Educator Award Recipient, Mickey Smith Jr. hails from a forgotten community in the Bayou State of Louisiana and now stands on phenomenal stages. As an EDUCATOR-ENCOURAGER, international speaker, saxophonist, author, and master development coach for elementary and middle school band directors, he is committed to encouraging and equipping all educators with the tools to Discover Their Sound of significance and Keep On Going with resilience to

create a SOUND180 days of school. Smith provides specialised speaking services for both corporate and educational clients who are ready to engage, educate, and elevate every audience member to excellence. Whether the message is being shared in a School District, a Conference, In-Person or Virtually, Smith believes that every child is simply one SoundAdult away from discovering their own sound of success and that educators still have the power to create a shift in the thoughts and perspectives of our next and best and Mickey's motivational mixture of music & message teaches people how to reach people with consistency, intention, and strategy.